

Service provider contribution in logistics

Trends and strategies in the foodstuffs and consumer goods industry
Executive Summary

Contact partners

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A supply chain optimum can only be achieved through cooperation

Objective

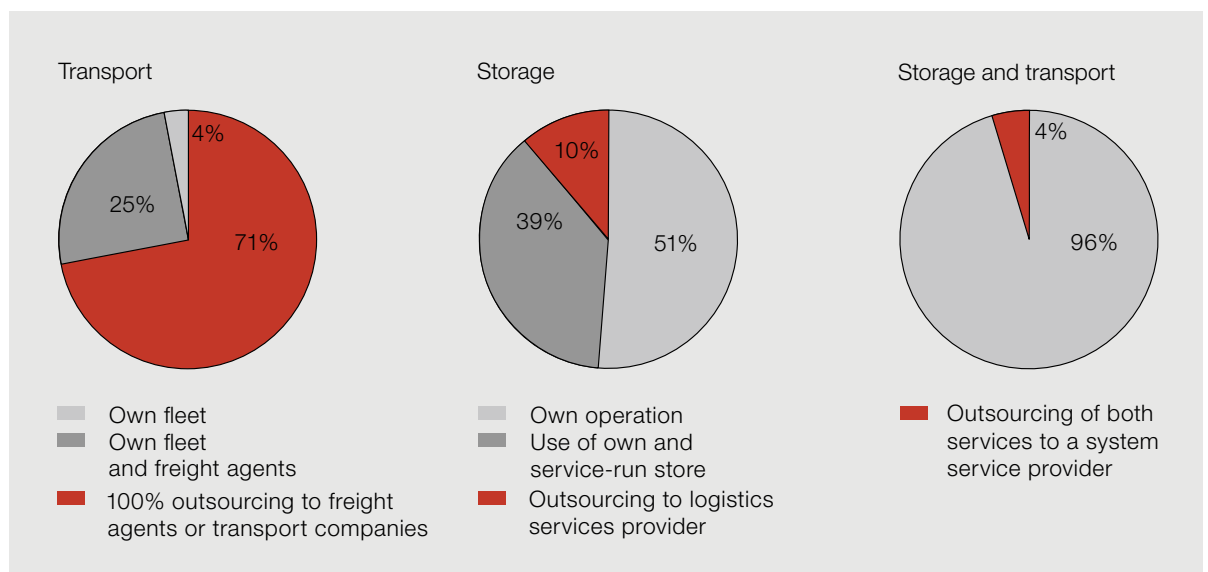
- How do companies use logistics service providers – and how will this develop in the coming years?

Methodology/Design

- Survey logistics managers of by means of telephone interviews
- Selection of 40 companies from non-food, fresh deliveries, and food
- The companies vary in size, with annual turnovers between several million euros up to some billion euros.

Results

- Considerable cost reductions particularly by combining potential in the storage sector
- Many customers lack a secure link with their service provider
- The future potential in logistics lies in the cooperative optimisation of the entire supply chain; but the necessary trust between partners must be increased



Use of service providers