

# Fressnapf Tiernahrungs GmbH

Performance Management

### Contact

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## Within 2 weeks Fressnapf achieved a hitherto hardly known transparency of costs, processes and weaknesses

### Assignment

- Evaluation of the status quo in supply chain performance
- Identification of weaknesses in supply chain organisation, processes and structures

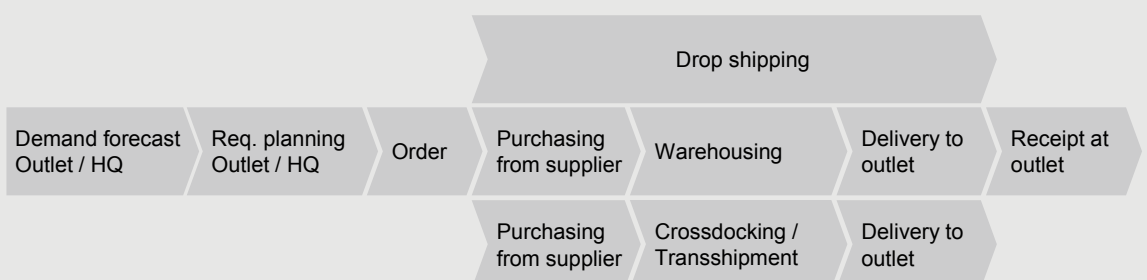
### Success Factors

- Investigation of the supply chain processes independent from their current organisation
- Interviews with all involved stakeholders within the supply chain across various departments
- Focus on responsibilities, objectives and interfaces

### Delivered Results

- Transparency of total supply chain costs for the first time
- Identification of weaknesses that prevent efficient and ideal supply chain processes
- Development of specific action fields for the improvement of supply chain performance and costs

**Supply chain in retail = logistics *process* not logistics *department* !**



*Scope of investigation of quick audit*