

BASF AG

Cost Management

Dr. Waldhelm Hochstein

Long-term support for strategy and realisation projects of BASF AG

For the past ten years, ZLU has been successfully supporting the top management of BASF in the optimisation of supply chains, operations and logistics. Thereby, ZLU is sparring partner for strategy developments, drives conceptual topics, and handles realisation projects. The advantage of ZLU is that it combines the conceptual expertise of an SCM consultant with the implementation strength of an experienced operations manager.

For BASF logistical questions are of crucial importance because the low value density of many of its products means that the logistical costs usually represent a significant proportion of the overall costs. As Head of Logistics I am responsible for logistics at the Ludwigshafen site of BASF, the largest chemical complex worldwide.

Over many years of cooperation with BASF, ZLU has demonstrated its ability to successfully develop and implement supply chain projects.

Dr. Waldhelm Hochstein, Head of Logistics



The projects of ZLU are not restricted to the BASF site in Ludwigshafen, but have also been carried out in Schwarzheide, Antwerp, and Tarragona.

Examples for the support provided by ZLU in strategic matters are the reorientation of site logistics in Ludwigshafen (Workshop) and the establishment of logistical services including the scope for e-business. Various conceptual tasks through to the completion of specific plans and implementation measures were managed by ZLU, including the organisation of the filling plant C501 and the TMV technical materials provision in the maintenance logistics.

In the TMV project ZLU was also involved in the implementation of the tender management for the One-Entry-Point/One-Delivery-Point (OEP/ODP). Further realisation projects, e.g. the reorganisation of the freight control as well as the optimisation of the warehouse L910, were successfully implemented with savings of 50% and about 20% of the process costs, respectively.

An example for the full service consultancy from strategy development to the operative implementation is the development of the "BASF Rail" into a "Service Centre Rail". ZLU's support over one and a half years helped to create the foundations for the establishment of a modern internal logistics service provider.