

EDEKA Südwest Handelsgesellschaft mbH

Business Process Reengineering and Strategy Development

Contact

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New logistics strategy leads EDEKA to both an optimised structure and high savings

Assignment

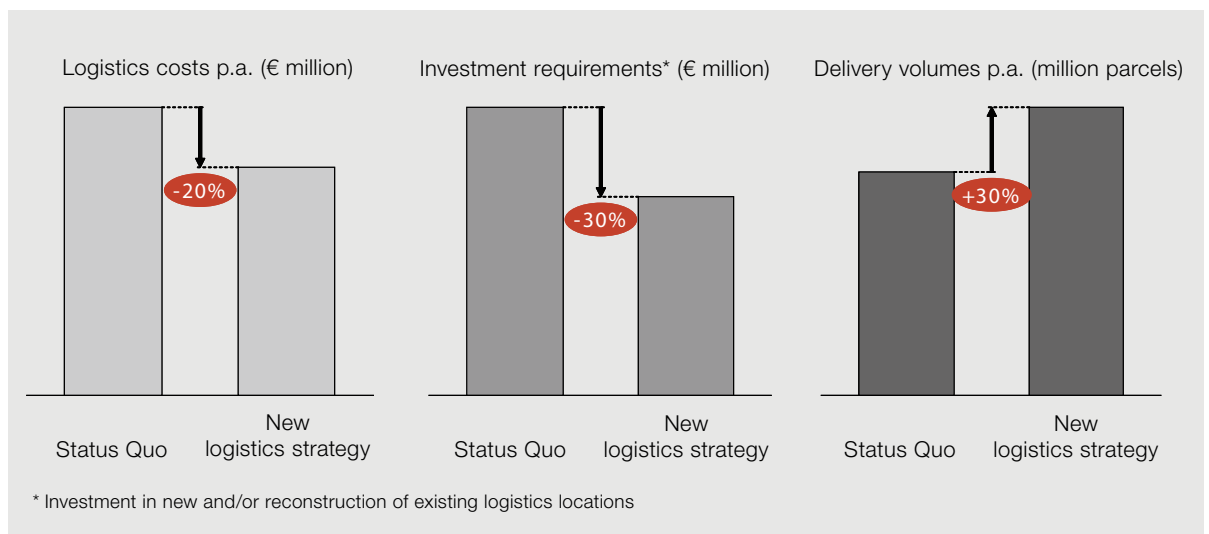
- Optimisation of the logistics structure and development of a new logistics strategy taking into consideration the integration of a new brand and existing locations (5 logistics locations, turnover approx. € 5.6 billion, approx. 30,000 employees)

Success Factors

- Integration of all existing locations taking into consideration location / state / potential
- Development and evaluation of various agreed scenarios without constraints
- Detailed projection of new locations for specific economic planning

Delivered Results

- Identification of the ideal logistics locations
- Determination of potential savings
- Estimate of necessary investments
- Recommendations for further actions
- Development of Supervisory Board decision for investment plan in logistics in the next years (unanimously approved)



New logistics strategy reduces annual costs and future investment requirements despite increasing deliveries amounts