

AUDI HUNGARIA MOTOR Kft.

Operative Efficiency

Thomas Faustmann

Increasing process efficiency by focusing on inventory reduction - The Készlet Project at AUDI HUNGARIA MOTOR Kft.

We have brought about a drastic improvement in the efficiency of our processes. Within one year inventory levels were reduced by approx. 35% and the turnover duration by nearly 40%. Economic thinking has become a matter of course at all staff levels. To provide support we have relied on the operative management competence of ZLU, whose activities go beyond normal consultancy services.

AUDI HUNGARIA MOTOR Kft. (AHM) located in Győr, Hungary, is a 100% subsidiary of AUDI AG. AHM's production range includes the manufacture of motors and motor components in approx. 450 variants, vehicle assembly, a motor development centre and toolmaking. With an annual turnover of over € 5 billion AHM is one of the world's largest motor manufacturers and one of the VW Group's most important suppliers.

Through its competent management and support activities ZLU has made a decisive contribution to AHM's successful inventory campaign.

Thomas Faustmann, CEO



In order to advance our competitiveness within the VW Group, we have steadily increased our plant productivity in recent years. In 2006 we began a campaign with the aim of increasing our process efficiency even further.

In order to ensure that the project's ambitious targets can be reached we decided to seek support from external experts. The company selected was ZLU, a process and management consultancy which not only convinces through professional competence and strategic thinking but also due to its sound industrial knowledge.

Due to its specific and comprehensive optimization approach – which is largely based on leading and managing change on site – combined with the thorough monitoring of the implementation of the adopted measures by means of a newly developed inventory monitor, ZLU provided a degree of transparency and implementation quality which probably exists in only few comparable plants.

Thus, the turnover duration for the total reported inventory at AHM was reduced by nearly 40% within nine months. Through its competent management and support activities ZLU has made a decisive contribution to AHM's successful inventory campaign.